



On behalf of the Manitoba Team Penning Association (MTPA), I would like to introduce you to the dynamic world of Team Penning, North America's newest and fastest growing segment of the equine industry.

### **WHAT IS TEAM PENNING**

During the last decade, Team Penning has taken the horse world by storm. People from all walks of life are competing on all breeds of horses. No cowboy background is necessary to Team Pen, just saddle up and head'em for the pen! It is a sport in which the entire family can participate.

The concept of Team Penning is three riders attempt to separate three identically numbered cattle from a herd of approximately 30 milling cattle, drive them the length of the arena, and then attempt to corral them in the pen; hence, the name "Team Penning". To add excitement and crowd appeal, this feat must be completed within a designated time frame, and of course, the fastest time wins. As you can well imagine, uncooperative cattle, fast horses and howling participants ensure enormous crowd appeal.

The roots of Team Penning are steeped in western heritage, back to the days of cattle drives. It has developed into a sport in which anyone who can ride a horse can participate. Team Penning offers the opportunity to enjoy our western roots and enjoy the company of some of the finest folks that ever wore boots!

### **WHAT YOUR BUSINESS ADVERTISING DOLLAR WILL PURCHASE**

The cattle are numbered 0-9 and are constantly being called for each team as they start their run. We would like to offer you the chance to advertise your business each time a number is called. Depending on which package you choose, your business could be promoted a minimum of 25 times during the competition. For example, for your "purchase" of the number "0", the announcer will promote your Company during the penning, after the herd changes and at the end of the class.



## **2024 Sponsorship Packages**

### **Bronze Package \$250:**

- Your business name will be listed on the MTPA website, newsletter and MTPA Facebook page.
- We will display any banner you provide us at all MTPA sanctioned shows including MTPA Finals show.
- Your business will be recognized at the 2024 MTPA banquet.
- Your business name and logo will be advertised in our programs handed out at every show.

### **Silver Package \$500:**

- Includes all items offered in the Bronze package in addition:
- You will be the owner of 1 cattle number in 2 classes at all MTPA sanctioned shows.
- Your business name and a short advertisement will be announced every time that cattle number is called in 2 classes.

### **Gold Package \$1000:**

- Includes all items offered in the Bronze package along with a 1/4 page color advertisement in our programs, in addition:
- You will be the owner of 1 cattle number at all MTPA sanctioned shows including the MTPA Finals held in Brandon, MB
- Your business name and a short advertisement will be announced every time that cattle number is called in every class (4 classes x number of teams entered)

### **Platinum Package \$2000:**

- Includes all items offered in the bronze package along with a 1/2-page color advertisement in our programs, in addition:
- You will be the owner of 2 cattle numbers at all MTPA sanctioned shows including the MTPA Finals held in Brandon, MB
- Your business name and a short advertisement will be announced every time those cattle numbers are called in every class (4 classes x number of teams entered)



**Youth Sponsorship Package:**

MTPA would like your business to consider sponsoring our youth program.

We offer a junior youth class (ages under 12) and a senior youth class (ages 12-16)

- Any dollar amount you donate will go directly towards the youth class ie: lower entry fees, prizes, etc.
- Your business will be advertised in our programs as well as the cattle numbers that are called during the youth classes.



We invite you to review these options and choose one that will fit with your advertising plans for 2024! Thank you for your time and consideration on behalf of MTPA.

Best Regards

Manitoba Team Penning Association

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